Enterprise Risk Management Quantification— An Opportunity

Christopher (Kip) Bohn, ACAS, MAAA Brian Kemp, FCAS, MAAA

Presented at Enterprise Risk Management Symposium Society of Actuaries

Chicago, IL

April 23–26, 2006

Copyright 2006 by the Society of Actuaries.

All rights reserved by the Society of Actuaries. Permission is granted to make brief excerpts for a published review. Permission is also granted to make limited numbers of copies of items in this monograph for personal, internal, classroom or other instructional use, on condition that the foregoing copyright notice is used so as to give reasonable notice of the Society's copyright. This consent for free limited copying without prior consent of the Society does not extend to making copies for general distribution, for advertising or promotional purposes, for inclusion in new collective works or for resale.

Abstract

Enterprise risk management (ERM) has been getting an increasing amount of attention in recent years. While various industries, regions of the world and professional organizations may have coined different names for their general framework, the underlying theme is the same. Companies and organizations are recognizing the value in assessing, prioritizing and quantifying the risk that they face with the ultimate goal of choosing the most effective mitigation or exploitation options available to them.

With the exception of the insurance and banking industries, much of the focus has been on the qualitative aspects of framework with quantification only briefly touched on. Quantification of enterprise risks often requires developing models that are outside the classic casualty actuarial frequency and severity model realm. However, actuaries' experience and understanding of risk presents tremendous opportunity to expand upon our skill set and both assist and steer the future course of operational and financial risk modeling.